Turbulent Times
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| 1. **Turbulent Times**  
Accelerating growth, heterogeneity, connectedness and change |
Accelerating adoption rates for new technologies

Tablet, Sensors, …
Example of a disruptive technology

OMG, RIP txt
Messages sent per day, bn

Sources: Portio Research; a16z

Economist.com
Exponential growth starts inconspicuously, and humans are not used to reasoning about non-linear processes.

Source: 2012 Small and Medium Social Business Study, SMB Group
The legal complexity of international markets keeps growing.

Anzahl der vom Bundestag verabschiedeten Gesetze von 1972 bis 2013 (7. Wahlperiode bis 17. Wahlperiode)
Enterprises have to adapt their business capabilities to an increasingly turbulent environment.

Humans: Employees, Customers, Suppliers, Partners, Markets, Communities, ...

Laws & Regulations

Resources: Energy, Matter, Information, Technology...

Business Capabilities

- Procurement
- Logistics
- Sales

Information Management Capabilities

- SCM
- ERP
- CRM

Vision, Goals, Strategy

Accelerating Changes

Disruptive Changes

Holistic Optimization

Coherent Transformation

Accelerating Changes

Disruptive Changes

Enterprises have to adapt their business capabilities to an increasingly turbulent environment.
Thank you for your attention. Questions?